

CONTACT

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☎ 0919 000 8183

📍 Sta. Rosa City, Laguna

SKILLS & PROFICIENCIES

TOOLS & SOFTWARES

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Figma
Articulate Rise
Adobe Captivate
LMS content administration

CORE COMPETENCIES

Internal communications support
Learning communications
Stakeholder collaboration
Content planning and coordination
Information design and storytelling
Brand governance and compliance
Accessibility-aligned design
Project and vendor coordination

EDUCATION

AB Multimedia Arts
De La Salle - Colleg of St. Benilde
Mar 2009 - Sep 2014

CERTIFICATIONS

Project Management Program
ATD | September 2025

Digital Illustration and Page Design
CIIT | December 2024

ChatGPT for Learning & Design
Training Magazine | February 2024

VYNCE GERARD M. BARROS

Sr. Specialist, Visual and Information Designer

PROFILE

Internal communications and learning communications professional with 10+ years of experience supporting large, global organizations. Experienced in translating complex institutional information into clear, engaging content that drives understanding, alignment, and adoption. Strong background in stakeholder collaboration, project coordination, governance-driven environments, and enterprise brand and accessibility standards.

WORK EXPERIENCE

Sr. Specialist, Visual and Information Designer

Johnson & Johnson | Feb 2025 - Present

- Support internal communication and learning initiatives for global training operations across multiple markets.
- Translate complex policies, processes, and learning objectives into clear, audience-appropriate digital content.
- Advise instructional designers and stakeholders on visual narrative, information structure, and engagement approaches.
- Coordinate timelines, reviews, and deliverables across cross-functional teams and external vendors.
- Ensure all communication and learning materials comply with corporate brand, accessibility, and quality standards.
- Maintain and update LMS content and learning design systems to support consistent internal user experience.

Specialist, Visual and Information Designer

Johnson & Johnson | Jan 2023 - Jan 2025

- Partnered with instructional designers and subject-matter experts to develop internal communications and learning content.
- Supported end-to-end content lifecycle from planning and development through launch and post-implementation feedback.
- Contributed to internal engagement by improving clarity, usability, and consistency of learning communications.
- Applied enterprise brand and governance standards across global internal materials.

Visual and Information Designer

Collabera | Apr 2021 - Dec 2022

- Developed internal training and communication assets for corporate learning initiatives.
- Collaborated with content developers to ensure consistent messaging and visual standards across platforms.
- Supported stakeholder requirements within structured review and approval environments.

Multimedia Designer

The Bistro Group | Apr 2018 - Sep 2022

- Developed marketing and internal communication materials across multiple restaurant brands.
- Worked closely with marketing leads to align creative execution with campaign goals and brand positioning.

Multimedia Designer

Rajah Travel Corporation | Jul 2016 - Mar 2018

- Produced internal and external communication materials across print and digital channels.
- Supported brand consistency and internal documentation initiatives.